



## AHHS FFA ALUMNI & FRIENDS 2023-24 BOARD

President: Lisa Bielss  
Vice President: Jayme Rodriguez  
Secretary: Nadia Saldivar  
Treasurer: Glenn Bearden  
Fundraising Chair: Brooke Rollins  
Teacher Advisors: Cody Davenport, Linsey Shands



# MEETING AGENDA

MEETING DATE: Tuesday, October 10, 2023

MEETING TIME: 6 p.m.

LOCATION: AHHS Ag Building

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Time	Agenda Item	Presenter
6:00 p.m.	<b>Call to Order</b> <i>Welcome &amp; Announcements</i> <i>Approval of September AHHS FFA Alumni &amp; Friends Meeting Minutes</i> <i>Teacher updates</i>	Lisa Bielss
6:10 p.m.	Treasurer's Report <i>Review income/ expenses</i> Attachments: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Glenn Bearden
6:20 p.m.	Fundraising: AHHS FFA Sponsorship <i>Review sponsorship handouts</i> Attachments: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Lisa Bielss/ Jayme Rodriguez
6:30 p.m.	Fundraising: Spiritwear <i>Link to online purchase coming in November</i> <i>Back to school income totals (?)</i> Attachments: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Lisa Bielss
6:45 p.m.	AHHS FFA Barn Show <i>Saturday, Nov. 11 8 a.m. - 12 p.m.</i> <i>Concession Stand Signup Genius - emailed to membership</i> Attachments: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Lisa Bielss

**Adjourn**

# Statement of Activity

Arlington Heights FFA Alumni

Sep 1 2023 – Sep 30 2023

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		2023	Sep
Total Revenue			Total
Membership Dues Collected	405.00		405.00
Contribution/Donation Revenue	38.20		38.20
Revenue general	388.00		388.00
Total Revenue total	831.20		831.20
Scholarships Paid	1,200.00		1,200.00
Gross profit	(368.80)		(368.80)
Expenses			
Bank charges	5.93		5.93
Expenses total	5.93		5.93
Operating income	(374.73)		(374.73)
Other revenue - Turf Sales	0.00		0.00
Student/Event Support Expenses	0.00		0.00
Net income	(374.73)		(374.73)

# Stmnt of Fina Position

Arlington Heights FFA Alumni

Sep 30 2023

	Total
Assets	
Current assets	
Cash	
Checking	3,686.64
Other earmarked bank accounts	2,402.65
Current assets total	6,089.29
Assets total	6,089.29
Liabilities	
Equity	0.00
Retained earnings	6,089.29
Equity total	6,089.29
Liabilities and Equity total	6,089.29



# SPONSORSHIP PACKET

**2023-2024**



Arlington Heights High School  
4501 West Freeway  
Fort Worth, Texas 76107



@AHSFFAALUMNIANDFRIENDS



# OUR ORGANIZATION

*FAA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.*

## How We Serve

- ★ Engage students
- ★ Support advisors
- ★ Awards and scholarships
- ★ Community outreach



## About Us

Serving over 500 Agriculture, Food and Natural Resources students attending Arlington Heights High School the AHHS FFA Alumni and Friends Association supports the program and student success through fundraisers, parent engagement and community service.

## CONTACT US



[www.arlingtonheightsffa.ffanow.org](http://www.arlingtonheightsffa.ffanow.org)



[ahhsffaalumniandfriends@gmail.com](mailto:ahhsffaalumniandfriends@gmail.com)



[@ahhsffaalumniandfriends](https://www.instagram.com/ahhsffaalumniandfriends)

# MARKETING OPPORTUNITIES

DRAFT



## SHOW BANNER

Printed, vinyl banner measuring approximately 10' in length. Banner will be displayed at minimum of four (4) events.



## AHHS FFA T-SHIRT

Logo printed on t-shirt, size and placement determined by sponsorship level.



## DIGITAL MARKETING

AHHS FFA Alumni and Friends has following on Facebook, Instagram. Plus, monthly e-newsletters for subscribers.  
*Approximate members: 150*



## PROGRAM ADVERTISEMENT

AHHS FFA hosts an annual end-of-year banquet for all students and families.  
*Approximate attendance: 350 people*



# SPONSORSHIP LEVELS

Annual cost of one (1) full, calendar year  
Sponsorship activates at the time of payment

## DESCRIPTION

## QTY

### ARENA = \$1,000 ANNUAL FEE

Logo on AHHS FFA T-Shirt	(1) Top Tier
Advertisement in AHHS FFA End of Year Banquet Program	1/2 Page
Printed Advertisement	(1) Show Banner
Email Advertisement	(1) monthly
Social Media Advertisement	(4) monthly, 1 per week

### BOX = \$500 ANNUAL FEE

Logo on AHHS FFA T-Shirt	(1) Middle Tier
Advertisement in AHHS FFA End of Year Banquet Program	1/4 Page
Printed Advertisement	(1) Show Banner
Social Media Advertisement	(2) monthly, biweekly

### BARN = \$250 ANNUAL FEE

Logo on AHHS FFA T-Shirt	(1) Lower Middle Tier
Printed Advertisement	(1) Show Banner
Social Media Advertisement	(1) monthly

### FRIENDS OF AHHS FFA ALUMNI = \$100 ANNUAL FEE

Name listed on AHHS FFA T-Shirt	(1) Bottom Tier
Social Media Advertisement	(1) monthly